

# Web Accessibility Services

Empowering organizations to create accessible digital experiences.

## Web Accessibility Matters to Everyone.

As the web becomes more prevalent for day-to-day tasks, making your site accessible is necessary to provide barrier-free digital experiences for everyone.

For digital teams that regularly produce new content, accessibility needs to be baked into web development, design, and content publishing processes.

### Benefits:

- ✓ Mitigate lawsuits and costly remediation
- ✓ Improve search engine optimization
- ✓ Increase conversion rates
- ✓ Higher-performing and quality code
- ✓ Enhance overall usability
- ✓ Fulfill your brand's inclusivity promise

## Ways We Can Help Improve Digital Accessibility:

### Audits

A detailed, page-by-page analysis combines manual testing with automated tools to identify and prioritize violations with examples.

### Training & Enablement

Expert training on how to apply and implement WCAG throughout the writing, developing, designing, and testing phases of digital content.

### Remediation

Typically paired with an audit, we prioritize a backlog of violations and create an actionable plan to help you quickly meet compliance standards.



## Enabling Accessible Student Support & E-learning.

With higher education institutions increasingly facing liability for inaccessible web content, and 72% of its students taking at least one online class, Davenport University partnered with C2 for an accessibility audit of its learning management system, Blackboard.

Auditing 10,000+ pages and images, C2 paired human investigation with automated tools to unveil 7,000+ accessibility issues. Davenport was able to provide Blackboard support with software and coding issues and resolution strategies to enhance accessibility of the LMS.



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Start your digital accessibility journey with us.

We've helped organizations of all sizes and types learn and adopt digital accessibility best practices for lasting success.